THE GREAT TORTILLA CONSPIRACY PRESENTS

TORTILLA ART
FOR THE 21ST CENTURY

APRIL
3RD-23RD
OPENING RECEPTION
APRIL 5TH
6:00 PM

SOMARTS
934 BRANAN ST.
SAN FRANCISCO,
CA 94103

TORTILLA DRAWING
RALLY APRIL 11TH
ARTIST PANEL VALIDATING
TORTILLA ART APRIL 12TH!
TORTILLA FASHION SHOW APRIL 18TH!
TRANSGENIC CORN
PANEL APRIL 19TH!

SPONSORED BY
THE SAN FRANCISCO
ARTS COMMISSION
Artist: Montoya, José
Title: Dali Tortilla
Date: April 1973
Medium: Flour tortillas utilizing a soldering iron for detail drawing, and white glue for protection against decomposition
Dimension: 8" diameter
Art Center: Royal Chicano Air Force
Comments: From José Montoya's Tortilla Art series

Artist: Montoya, José
Title: El Coyote
Date: April 1973
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CEMA ARCHIVES, UCSB ©
Che Guevara
Acrylic on Flour Tortilla
Framed 28" x 28"

Below,
Madonna Marilyn
Acrylic on Flour Tortilla
Framed 28" x 28"

http://www.joebravo.net/tortilla/tortilla_h.html
Festival de la Familia, April 2007. José Montoya’s son, Tomas, and his family.
“Tortilla Art”
José Montoya, April 1973 CEMA Archive, UCSB
Ethnocentrism in the arts is balanced on a notion of Quality that “transcends boundaries”—and is identifiable only by those in power. According to this lofty view, racism has nothing to do with art; Quality will prevail; so-called minorities just haven’t got it yet. The notion of Quality has been the most effective bludgeon on the side of homogeneity in the modernist and postmodernist periods, despite twenty-five years of attempted revisionism. … Time and again, artists of color and women determined to revise the notion of Quality into something more open, with more integrity, have been fended off from the mainstream strongholds.


The Saturday Evening Post, February 13, 1960 (cover)
Oil on canvas
44 1/2 x 34 3/4 in.
The Norman Rockwell Museum at Stockbridge (Massachusetts)

Great Tortilla Conspiracy in action, de Young Museum, Kimball Gallery, 2006; Rene Yañez installing Wall of Tortillas, de Young Museum, Kimball Gallery, 2006.
The Conspiracy uses their art to raise issues related to identity, immigration, miracle tortilla apparitions, the high price of tortillas in Mexico, and the rise of Transgenic Corn. The genetic engineering of corn is something that is impacting millions of people in the United States and Mexico and they address their concerns with it through their artwork and mischief.

(Accessed March 01, 2008.)
“The Great Tortilla Conspiracy Presents: Tortillas with ideas.” November 23rd at the De Young Museum. It was located inside the De Young Museum’s Kimball Gallery from 1:00pm - 5:00pm on Wednesday and Thursday, and 1:00pm - 8:30pm on Friday.

Rio called the space, “The People’s Gallery”
Rio Yañez

THE GREAT TORTILLA CONSPIRACY

IS SUPPORTED BY A GENEROUS GRANT FROM THE PARIS HILTON ENDOWMENT FOR THE TORTILLA ARTS
THE GREAT

PERFORMANCE ARTIST GUILLERMO GOMEZ-PENA APPEARS ON A TORTILLA IN SAN FRANCISCO’S MISSION DISTRICT

Rene Yañez
José Montoya's *Pachuco*, Announcement Poster, ca. 1978
Flyer created by the Royal Chicano Air Force (RCAF) for a fundraiser sponsored by El Teatro Campesino, 1978
Ester Hernández

*Libertad, 1976*
Painted in 1978 at Estrada Courts by Mario Torrero and Congresso de Artistas Chicanos en. It was restored for in 1995.
Sun Mad, 1982, Ester Hernández
Tortilla art by Nicole Schach at The Great Tortilla Conspiracy at Galería de la Raza. April 7th, 2007

Rio Yañez
Joseph Goebbels, Adolf Hitler and Adolf Ziegler view the tortilla art of Jose Montoya at the Entartete Tortilla Kunst exhibition. Germany, 1938

Details from The Great Tortilla Conspiracy exhibit at Galería de la Raza. April 7th, 2007.
“Lupe and Sirena in Love,” 1999

“Encuentro,” 1999
Rio Yañez.
(Featured in “The Great Tortilla Conspiracy Presents: Tortillas with Ideas” at the De Young Museum)
NO MORE UGLY CONDOS IN THE MISSION

03/27/2007